

Nace With Hope

Empowering through education in rural Tanzania



CONTENTS

- Message from Chair & Founder pg. 3
- Mission statement and what we do pg.4
- Meet the team pg. 5
- Where we work: Arusha, Tanzania **pg. 6-8**
- Why we work in Tanzania **pg. 9-10**
- Our values: Collaboration **pg. 11-12**
- Our partner school locations **pg. 13**
- Our delivery partners **pg. 14-15**
- Our programmes and impact in 2021 overview pg. 16-17
- Our programmes and impact **pg. 18-25**
- Our values **pg. 26**
- Why we're different **pg. 27**
- How we approach transparency **pg. 28**
- Behind the scenes **pg. 29-30**
- Finance: Income, spending and year on year growth **pg. 31**

A MESSAGE FROM THE CHAIR AND FOUNDER

For the first half of 2021 I took some time away from Made With Hope for the first time since I started MWH in 2013 as I brought my first baby into the world in December 2020 and learned how to be a Mum (which I founder harder than setting up a charity!). I was so pleased that my amazing Trustees, volunteers and team in Tanzania did an amazing job at creating an impact in Tanzania despite difficult circumstances that COVID created.

Although I understand UK charities need funds to support running costs, I am pleased to return to our 100% Donation Promise so you know all of your donation goes to our projects in Tanzania. Instead I love that MWH support jobs and volunteers in Tanzania through our amazing partner on the ground.

Together with our partner we have made such a huge impact to the lives of many girls this year and I am so happy that we are dramatically increasing attendance and achievement of girls in our partner schools simply by providing them with facilities and support they need to manage their period whilst at school.

The biggest transformation this year has been to Marurani's Primary School. With the amazing support of One Kind Act and Brinda Jaykant Shah Foundation plus the Marurani community members and government we have been able to totally transform their school from almost ruins to a school that has almost everything the students need to get a quality education and free themselves from poverty in the future (please see page 16 to learn more).

I also want to say a special thank you to our Tanzanian partner (Ndoto in Action) who we feel incredibly lucky to work with. Their ambition, attention to detail, dedication and knowledge about the projects they're delivering is inspirational and keeps us motivated when fundraising is hard.

2021 really has been a pivotal year for Made With Hope. Since the pandemic we have taken the time to refocus our strategic goals and consider how we structure the organisation.

As a charity we are now entirely focused on our 11 government schools and working hard to ensure we deliver all of our available projects to maximise our impact, before we onboard any further schools

We have now moved all of our key operations to our local team on the ground in Tanzania, which has not only created more jobs but empowers them to make decisions and respond to the needs of our schools faster.

Our focus in the UK will be fixed on setting the strategy, monitoring and evaluating the projects, overseeing our local partner and of course fundraising.

This now means that our UK operation is 100% volunteer led and puts us in the unique position to be one of very few charities where 100% of our donations are spent directly on delivering and implementing our school projects. Our further commitment to this promise is shown by the support of one donor who has committed to us for many years to cover any UK overheads if they arise

I must give also give a special mention to One Kind Act who continue to be our lead donor year after year, and without them we would not be able to make the scale of impact that we have had in our schools.

Thank you everyone for your hard work, support and donations, it truly means the world to us.



Eleanor RileyFounding Director (voluntary role)



Alexander Margolin Chair (voluntary role)



Made With Hope believes every child, especially girls, living in rural Tanzania should have access to a quality education to break the cycle of living in poverty.

We empower these children through constructing or renovating schools, teacher training and resources, constructing toilets and providing access to clean water, hygiene and sanitation.

WHAT DO

- Provide sustainable educational facilities in rural Tanzania including primary and secondary schools
- Use educational facilities as a base to offer health and wellbeing projects to support children in their ability to attend school consistently throughout the academic year
- Empower & partner with small local Tanzanian NGOs and communities that understand their needs and create solutions together
- Maintain a high level of transparency and uphold our strong values to develop and promote an ethical way of running a charity



MEET THE



Eleanor RileyFounding Director



Alexander MargolinChair & Trustee



Hussein SalimDirector & Community
Development Worker in
Tanzania



Peter Collinson
Safeguarding exper
& Trustee

A few of our amazing volunteers

Visit our **Get involved page** to see our volunteering opportunities.



"I LOVE BEING PART OF THE TEAM AT MWH AND VOLUNTEERING IS VERY IMPORTANT TO ME. MY ROLE AT MWH ALSO HELPED PROVIDE ME WITH THE UNDERSTANDING AND SKILLS TO START WORKING IN THE INTERNATIONAL DEVELOPMENT SECTOR."

Eve Stanislawski



"I HAVE LOVED SUPPORTING MWH IN SHOWCASING THE FANTASTIC PROJECTS IN OUR PARTNER SCHOOLS. FROM HAND WASH STATIONS TO TEACHER TRAINING ON MENSTRUAL HYGIENE, I AM SO PROUD OF WHAT THE MWH AND NIA TEAMS HAVE ACHIEVED IN 2021 TO ENSURE BASIC NEEDS ARE MET FOR CHILDREN IN TANZANIA".

Jess Pace



"I CAN SEE ALL OF THE AMAZING CHANGES WE'RE MAKING TO YOUNG PEOPLE'S LIVES AND THEIR COMMUNITIES. WE'RE A PASSIONATE AND DEDICATED TEAM WHO WORK TOWARDS MAKING A BIG DIFFERENCE. WE'VE GROWN SO MUCH OVER THE YEARS AND I'M IMMENSELY PROUD OF HOW FAR WE'VE COME."

Kimberley Jones

of children are malnourished (UNICEF)

34th

poorest country in the world

WHYWORKIN
RURAL VILLAGES
IN ARUSHA
TANZANIA

years old is the average life expectancy

million
people live in
Tanzania

Tanzania

67.9%

of the population live in poverty with the vast majority living in rural regions (World Bank) 5%

increase in the number of women and men completing secondary school in 2016 (World Bank) Each school only receives £15 a month for maintenance



Teachers are stressed with the poor learning environment



Children have to walk long distances to school



No or limited access to clean water

ENGAGED, AND WE WORK IN
COLLABORATION TO IMPROVE THEIR

SCHOOL SO THAT THEIR CHILDREN ARE

Hygiene facilities and practices are poor



Toilets are incredibly unsanitary, dangerous and not suitable for use



School classrooms are very overcrowded - up to 100 students to 1 teacher



There is limited or no support for girls who are menstruating





Here is an example of just one of the schools we've transformed with the help of our amazing supporters.

You can google the GPS Coordinates -3.473086,36.669025 to see for yourself.





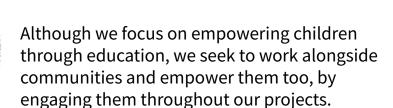
WHY WE SUPPORT CHILDREN'S EDUCATION IN TANZANIA

- Girls are often stigmatised during menstruation and do not attend school
- 5 students have to share 1 textbook
- Disease from lack of sanitation is a huge factor in why children miss school
- If a child doesn't pass their exams at the end of Primary School first time, they will be not be able to attend Secondary School
- Education is proven to enable children to break the cycle of poverty
- Tanzania's Free Education For All policy in 2003 has made schools severely overcrowded. We have visited class sizes of 144 in one standard classroom
- There is not enough funding in central government to build enough classrooms, toilets or desks for the students
- Education quality is often very low because one teacher cannot teach so many students

ALWAYS WORKING IN PARTNERSHIP

We work alongside Tanzanian organisations, the Tanzanian government, Tanzanian schools and rural communities to identify schools in the greatest need of our support.

We have visited 20+ schools with Tanzanian Government Education Officers and have formed partnerships with 13 communities/schools to work with.



With any project, community members are engaged through several community workshops so we can explore the best solutions for their children, together. We discuss and agree on a partnership that will have the biggest impact. From our experience, working alongside the community encourages ownership of a project to ensure its sustainability.

We work alongside communities for several years to ensure projects are sustainable before we consider leaving that community.





OUR WORK WITH THE COMMUNITY IN 2021



Community participatory approach

To make sure the we bring the impactful projects, we worked with the community members to find the problems they are facing through focus group discussions, interviews and community meetings then prioritizing the most critical challenges and find solution together. We are applying a community participatory approach in every project we deliver which means, the community members are involved in designing stage of our projects.

Inception meetings

We conduct inception meetings before we start the implementation of the project. This helps community members to know better their responsibilities to the project and what to expect. These meetings usually involves, school committees which contains local government officials, teachers, parents and students.





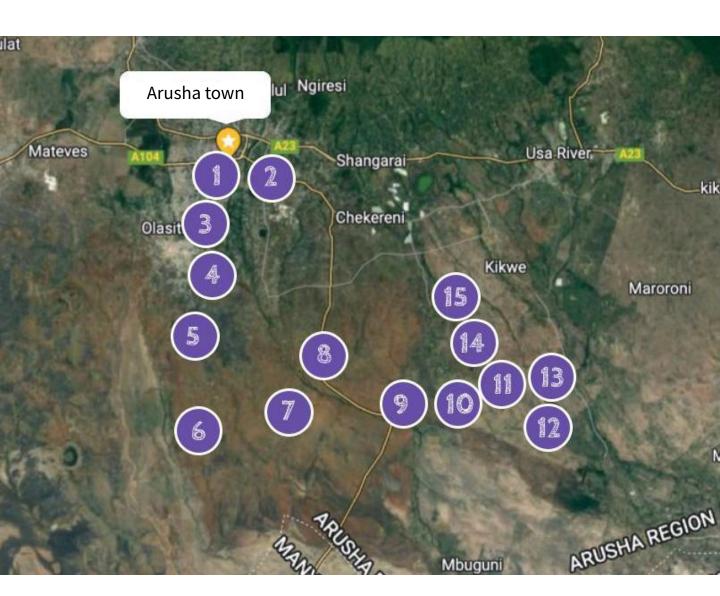
Community contribution

To create a sense of ownership, we asked community members to contribute to 10% of the project in the form of manpower. This helps them to project the project at any cost when we left because they have contributed to it and they are not ready to see it destroyed.

LOCATIONS OF OUR PARTNER SCHOOLS

These 15 schools are where Made With Hope have identified a great need to support children's education.

We have formed partnerships with all of these communities are and working together to create sustainable projects that better the lives of the children in their impoverished village.



Transparency is so important to us. We show you exactly where your help is supporting.

- 1. CHETI 1 Pre Primary Sch GPS: -3.392340, 36.676996 2. CHETI 2 Pre Primary Sch GPS: -3.393855, 36.677341 3. CHETI 3 Pre Primary Sch
- GPS: -3.415571, 36.675027 4. CHETI 4 Pre Primary Sch GPS: -3.440844, 36.678316 5. CHETI 5 Primary School GPS: -3.473086,36.669025
- 6. CHETI Secondary School GPS: -3.473086,36.66 9025 7. Maweni Primary Sch
- GPS: -3.513083, 36.715500 8. Muungano Primary Sch GPS: -3.482241,36.7361972
- 9. Oldenderet Primary Sch GPS:-3.505583,36.778389
- 10. Mzimuni Primary Sch GPS: -3.505053, 36.806167
- 11. Marurani Primary Sch GPS: -3.495833, 36.826944
- 12. Umoja Primary Sch GPS:-3.5157716,36.8545953
- 13. Maji Moto Primary Sch GPS: -3.495725,36.8516567
- 14. Mshikamano Primary Sch GPS: -3.480223, 36.813397
- 15. Manyire Primary Sch GPS: -3.454611, 36,805778

OUR TANZANIAN PARTNERS ON THE GROUND





Ndoto in Action

Ndoto in Action have been our main delivery partner since 2020. Their main focus is to dramatically transform poor rural government schools to they can provide a quality education. This partnership works so well as Made With Hope utilises the fundraising opportunities we have access to here in the UK, Ndoto in Action deliver to projects closely with the community and we both collaborate in monitoring and evaluating the impact of them.

"I BELIEVE QUALITY EDUCATION IS THE KEY TO BREAKING THE CYCLE OF POVERTY. BUT QUALITY EDUCATION NEEDS A CONDUCIVE ENVIRONMENT FOR IT TO TAKE PLACE; NDOTO IN ACTION AND MADE WITH HOPE HAVE PARTNERED TO CREATE THIS CONDUCIVE ENVIRONMENT TOGETHER WITH THE HELP OF THE COMMUNITY AND OUR SUPPORTERS ACROSS THE WORLD"

Denish, Trustee at Ndoto In Action

"I DID NOT GET A CHANCE TO GO TO THE BEST SCHOOLS OR UNIVERSITY.

I CAME FROM A POOR BACKGROUND. I WAS RAISED BY SINGLE MOTHER:
SHE COULD NOT AFFORD MY EDUCATION AND SHE WAS EVEN
STRUGGLING TO TAKE CARE OF THE FAMILY. MY EXPERIENCE STUDYING
IN PUBLIC SCHOOLS GAVE ME A CHANCE TO WITNESS HOW DIFFICULT IT IS
TO ACCESS QUALITY EDUCATION WITH LIMITED INFRASTRUCTURES AND
MOST IMPORTANTLY TO REACH MY DREAMS. I COULD IMAGINE HOW
YOUNG GIRLS ARE EVEN MORE AFFECTED BY POOR TOILETS
INFRASTRUCTURES WHEN THEY'RE IN MENSTRUATION. THIS SITUATION
INSPIRED ME TO START NDOTO IN ACTION AS A CHARITY AIMS TO
TRANSFORM POOR CHILDREN'S DREAMS ESPECIALLY YOUNG GIRLS INTO
REALITY THROUGH ACCESSING QUALITY EDUCATION. I HAVE AND WILL
ALWAYS ADDRESS THE ISSUES THAT YOUNG GIRLS FACE TO REACH THEIR
FULL POTENTIALS IN LIFE."

Hussein Salim, Director & CDW Ndoto In Action

OUR TANZANIAN PARTNERS ON THE GROUND

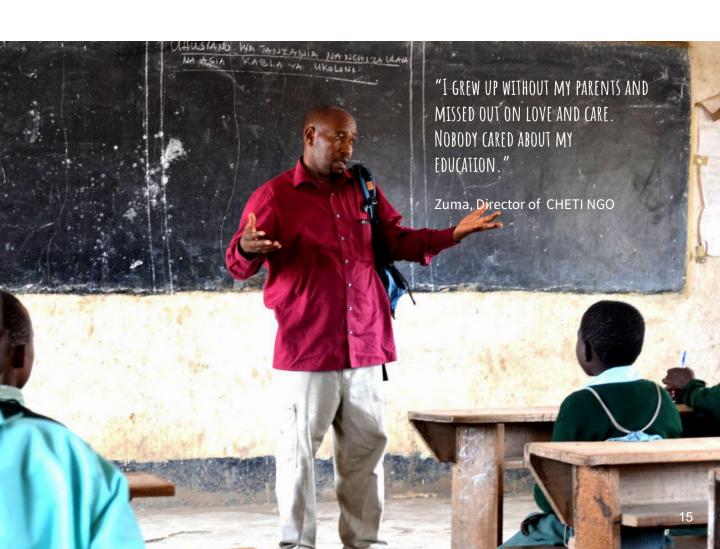


CHETI NGO

CHETI NGO, a registered charity in Tanzania, have been tackling poverty in their local rural communities since 1997. They've done this mainly through educating over 8,000 disadvantaged children.

CHETI are deeply embedded in the local community and highly regarded by the government which is just one of the reasons why our projects are so successful and sustainable. CHETI help to deliver the projects on the ground as they have such a good relationship with the communities. We speak every day and Made With Hope visit the projects twice a year to support monitoring and finding new projects.

Made With Hope has helped create over 10 successful construction projects with CHETI to provide the facilities the community needs to deliver quality education since 2013.



OUR IMPACT IN 2021

We successfully collaborated with all of the communities we worked with in 2021! With full engagement and hundreds of hours volunteered completed at construction projects from the community members.

We also had recognition from the local and regional education department in the Tanzanian government for the work we're doing in Arusha communities.

LET US LEARN: Learning environments

Building and equipping whole schools or new classrooms. Providing resources.

Our impact in 2021

- Improved learning environment and reduce overcrowding by constructing 4 new classrooms at Marurani Primary School to educate 180 students.
- Supported school fees for 18 children at CHETI Primary and Secondary School







WATER IS LIFE: Clean water

Collecting rainwater and transporting water to rural villages.

Our impact in 2021

- Increased clean water for 629 students installing 8 rainwater harvesting tanks at Mzimuni Primary School
- Increased clean for 406 students by installing 8 rainwater harvesting tanks at Marurani Primary School
- Increased clean for 433 students by installing an additional 4 rainwater harvesting tanks at Maweni Primary School



BEING WELL: Health

Preventative and simple health solutions for students such as toilets, health workshops, hand washing.

Our impact in 2021

- Improved hygiene for 511 students by providing handwashing facilities, clean water for hand washing and hygiene education at Muungano Primary School.
- Improved hygiene for 358 students by providing handwashing facilities, clean water for hand washing and hygiene education at Oldenderet Primary School.
- Improved hygiene for 596 students by providing handwashing facilities, clean water for hand washing and hygiene education at Manyire Primary School
- Improved hygiene for 471 students by providing handwashing facilities, clean water for hand washing and hygiene education at Umoja Primary School







GIRL EMPOWERMENT: Education for girls

Supporting girls education and menstrual hygiene management.









Why was this project needed?

Marurani Primary is located in a very deprived, rural, isolated village in Arusha, Tanzania. Like many other Government schools, Marurani faces several challenges in supporting children in education. The schools do not have enough classrooms and the existing classrooms are dangerous, have no windows so students get wet when it rains. There are no safe and hygienic toilets causing girls to skip school during their period and even defecation in the playground. This poor learning environment has led to under achievement, poor attendance and lack of morale.

"OUR COMMUNITY ORGANISED TTSFLF VFRY WFLL TO VOLUNTFFR HUNDREDS OF HOURS HELPING TO BUILD WALLS, DIG HOLES AND PAINT THE NEW CLASSROOMS"

Marurani Headteacher



Our solution

With the amazing support from One Kind Act and Brinda Jaykant Foundation and thousands of labour hours volunteered by the community we were able to construct 4 brand new classrooms. This instantly led to an increase in attendance, improved moral of students and teachers. We look forward to seeing the impact of this project over the next few years.

Cost of project: £22,214

We also secured £12,428 to construct a brand new girls toilet block with 10 girls toilets. See page 24 'Girl Empowerment' for more details.



Made With Hope and our delivery partner will be visiting this school at least every 1 months to check on the maintenance of the school as well as implementing other projects. We established project committees which will be organizing budget for the project maintenance. This committee includes the local government officials, teachers, parents, community members

and students.

The community worked through the night to get this project complete!



WATER IS LIFE: RAINWATER HARVESTING

CASE STUDY
Clean water for **1,468** students

Why was this project needed?

Mzimuni, Marurani and Maweni Primary School all had a shortage of water. This lack of water means students could not drink whilst at school, could not have a cooked lunch (if food was available), the toilets and classrooms remained dirty and unsanitary and there were no hand washing facilities.

Mzimuni and Marurani had no water supply at all.

Maweni had already benefited from 6 rain water tanks from Made With Hope in 2019 but they required more.



Our solution

We installed 20 x 5,000 litre rainwater harvesting tanks to collect rainwater for the school to use for drinking, cleaning and cooking. This is also a great environmentally friendly project as it's using natural resources.

Cost of one tank is just £375 and can collect up to 5,000 litres of water which can last a school around 30 days.

We owe a <u>huge thank you</u> to One Kind Act and the Brinda Jaykant Foundation for supporting the rain water project at Marurani Primary School.





The community helped install the tanks for their local schools

How will this project be sustainable?

To insure the sustainability of the project, we established Water Project Committee to take care of the project. This committee includes, government officials, teachers, parents and students, this group represent the whole community members in making the project sustainable. The committee take care of maintenance, security and longevity of the project.

Transparency is so important to us. Here are the GPS locations of our projects: Mzimuni Primary School: -3.505053, 36.806167, Marurani Primary School: -3.495833, 36.826944, Maweni Primary School: -3.513083, 36.715500

BEING WELL: HANDWASHING

Facilities for 1,936 students



CASE STUDY

Why was this project needed?

Children at 4 of our partner schools are regularly contracting hygiene related diseases (such as diarrhea and typhoid) which is preventing them from going to school. Health care in their communities is for those who can afford it of which many of our student's families cannot.

After discussions with the teachers, parents and students of Umoja, Oldenderet, Manyire and Muungano Primary Schools we decided to implement strong hand washing programmes to help prevent hygiene related diseases.

Currently at these 4 schools there is no water for hand washing, no taps or sinks and no soap. Students almost always have dirty hands which is a leading cause of their sickness.

Our Solution

We have constructed a hand washing station at each school, reaching 1,936 students. This includes 10 taps and sinks, plus a rain water harvesting system attached to ensure a steady flow of water to use alongside the soap dispensers at each school.

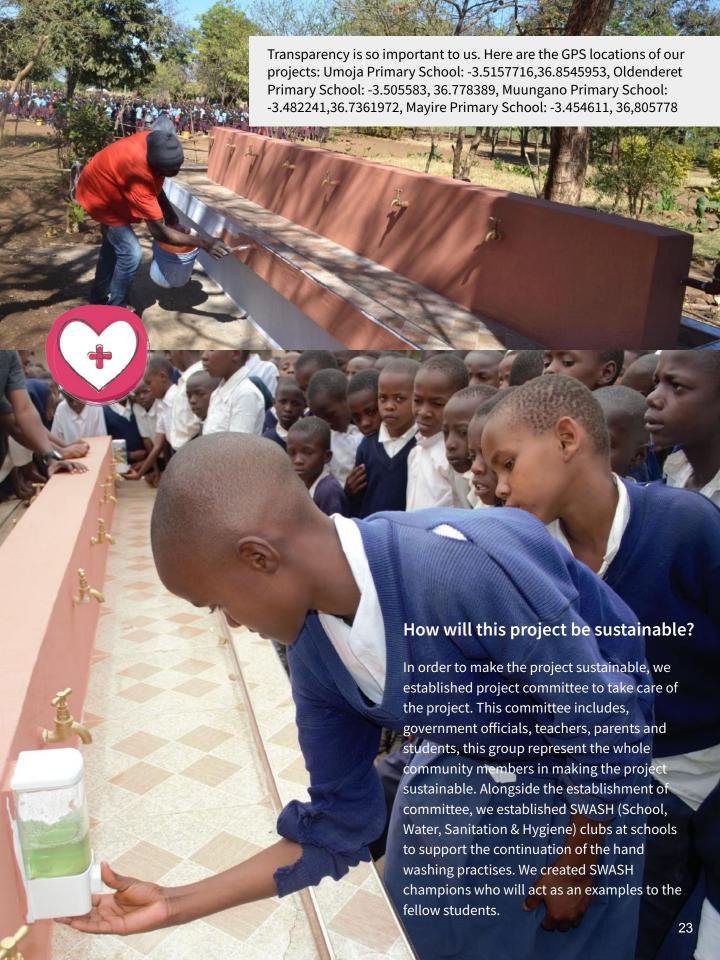
Our partner utilised their dedicated volunteers and delivered educational entertainment using games, songs, role play and other entertainment to deliver the message to students on the importance of washing hands.

The teachers and students continue to practice the songs and games daily to revise their hand washing practices and keep hygiene high on the agenda.



Average cost of building 1 hand washing station and education: Just £3,184

A special thank you the the Educational and General Charitable Trust for their amazing support towards this project.



GIRL EMPOWERMENT: TOLET FACILITIES



Why was this project needed?

Poor sanitation for girls at Marurani Primary School is a huge barrier to attending school. The toilets at Marurani school

In the previous year (2020) we implemented a successful menstrual hygiene management project which involved giving the girls at the school menstruation products (e.g. reusable sanitary pads and cups), holding in depth workshops for girls, boys, parents and teachers about menstruation to break down taboos and forming a club hosted by a trained teacher to continue supporting the girls.

Although this project was successful, attendance was still low during a girl's menstruation (4 to 5 days) because they had no where to hygienically manage their period. This meant that girls' were missing around 45 days of school a year which was negatively impacting their education and chance to gain good qualifications and free themselves of poverty in the future.

DID YOU KNOW? PRIMARY
SCHOOL IN TANZANIA RUNS
FROM 7-14 YEARS OLD
WHICH MEANS GIRLS OFTEN
GET THEIR PERIOD DURING
PRIMARY EDUCATION.





Transparency is so important to us. Here are the GPS locations of this project: Marurani Primary School: -3.495833, 36.826944

Our Solution

With the help of the community contributing a lot of free labour hours, we were able to construct 10 girls toilets that have facilities for the girls to manage their period privately and with dignity. Not only are the toilets a more hygienic design (pour flush as opposed to pit latrine) they also include 10 hand washing facilities inside and a place to hygienically dispose of sanitary wear.

We owe a <u>huge thank you</u> to One Kind Act and the Brinda Jaykant Foundation for supporting this project. Without yours and the communities support this project would not have been possible.

Cost to build a girls toilet block: Just £12,428





Purpose

We have an awareness and social conscience that millions of people live in extreme poverty through no fault of their own and we desire to take action as global citizens.

100% Donation Promise

We are a team of passionate volunteers which means we have almost no running costs. This allows us to donate 100% of your funds to the projects in Tanzania.

Collaborative

We do this through collaborating with local Tanzanian NGOs to address the specific educational needs of children in their community.

Transparency

We see it as a fundamental right that every supporter knows exactly where every penny of their money is spent.

WHY WE'RE DIFFERENT

Transparency

We believe in transparency so much that we publish our mistakes online

Quality over quantity

We focus on quality of education as opposed to quantity

Finding solutions together

We listen to the community & find solutions together

Partnership

We partner with a Tanzanian NGO to deliver the projects & we remain behind the scenes

Volunteer led

We are led by volunteers with a variety of diverse skills





How we approach transparency

One of Made With Hope's first ever aims was to create an organisation where people felt like they knew where their money was going.

When we first started, we struggled to understand why charities seemed so shiny and perfect. No one was talking about their mistakes or lessons learned. We knew this didn't add up because the public were struggling to trust charities and news stories would appear about charity's mistakes.

Here is how we're tackling this issue.

- We clearly publish our mistakes and lessons learned on our website.
 <u>Visit our page on transparency</u>
- We frequently share our receipts online
- We invite supporters to challenge our transparency
- We show how we spend donors money in detail that is reader friendly (aka you don't have to be an accountant to understand it)

"PUBLIC TRUST IN CHARITIES IS GOING DOWN. THE MAIN REASON FOR THIS IS LACK OF TRANSPARENCY."

(CHARITY COMMISSION REPORT, 2018)



BEHIND THE SCENES

It's not always easy to see what a charity is doing to improve their organisation so that can continue to work towards achieving their mission and be a strong, sustainable organisation. As part of our **transparency** aims we're sharing things we've been doing this year that are helping to improve our charity.

A new partnership

We had a very successful partnership with CHETI NGO, a private school that supported very poor children. To make the most impact we decided to also work with government schools from 2020 onwards.

We continue to support a percentage of CHETI school running costs but have made a partnership with Ndoto in Action in order to fulfill our future goals with government schools to reach even more children living in poverty.





We are completely run by dedicated volunteers which means any any donations given to us for projects all go to implementing the project on the ground.

PROMISE

We have around £1,800 of running costs in the UK such as paying accounting fees, website hosting and bank fees but these are all funding by Trustees and a major donor.

We understand some charities need paid staff but because we are small and have lots of dedicated volunteers we can give 100%.



How we operate

We have chose to invest in local people in Tanzania by providing them with jobs directly associated with the projects. They know what is needed as they are on the ground every day.

Our team in Tanzania research, implement and collect impact data for the project so the salary and expenses of the people involved is all covered within the project costs..

Our team of volunteers in the UK are in charge of fundraising, donor management, monitoring and evaluation, marketing and communications. Our founder volunteers 1-2 days a week on the running of the charity and our amazing volunteers and Trustees work weekly during their spare time doing a variety of tasks.

Scaling back on fundraising

We had lots of plans to diversify our income in 2021 but COVID was still greatly impacting hosting events and organising community fundraising activities.

Instead of pouring our efforts into fundraising activities with a low chance of success we focused our efforts on strengthening existing donor relationships which has proven to be quite successful.





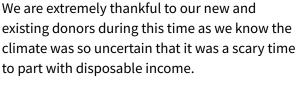
We were very pleased with the income and expenditure of 2021 here at MWH. We found our fundraising and project implementation very manageable as a team of volunteers and we made a huge impact to thousands of children.

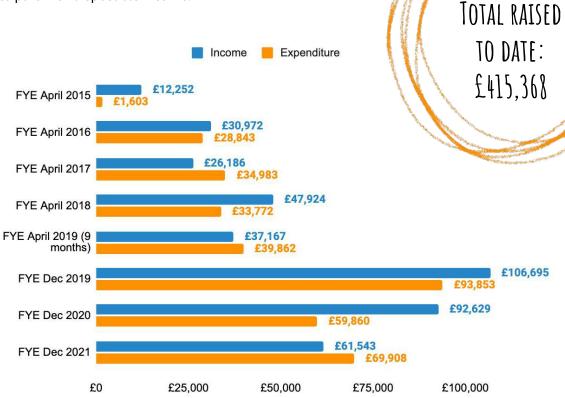
Income

With the global pandemic still very present our income was down on 2020 (in 2020 we had a very successful first quarter before the pandemic). We scaled back on events and community fundraising because we knew it would almost be a waste of time. Instead we focused on major donors and Trusts and Foundations which we were quite successful with.

Expenditure

Our expenditure was greater than our income this year as we had some left over funds from 2020. We couldn't implement many projects in 2020 as the schools were closed due to COVID so in 2021 we had to play catch up.





If you would like to learn more about our work or support us in any way, please visit www.madewithhope.org





Made With Hope Registered Charity No. 1160638 contact@madewithhope.org www.madewithhope.org +447590840496